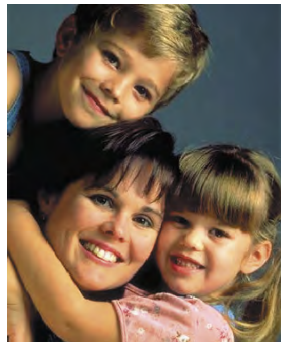




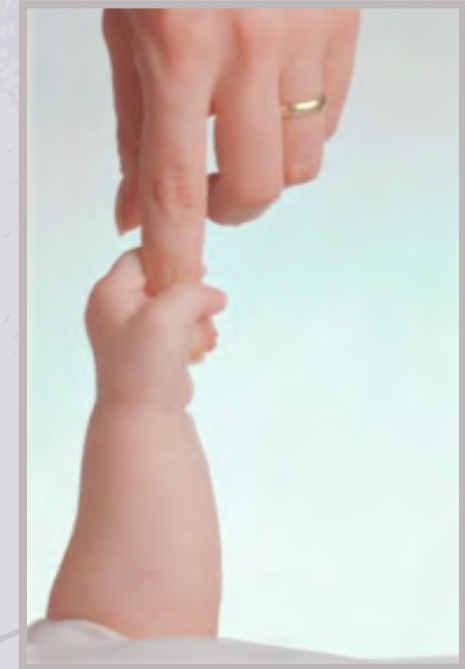
Your baby  
was born  
with over  
100 billion  
brain cells.

You have the power to make  
a change in the number  
of school drop outs, teen  
pregnancies, drug use abuses  
and crime.

We can make  
a difference!



2701 Riverglen • Fort Worth, Texas 76109  
817.207.0660



Parents  
Hold the Keys  
to the  
Future

PARENT EDUCATION SERIES



Your baby was born with over 100 billion brain cells. He or she will not grow any more than they were given at birth. You and the child you hold in your arms have tremendous potential to help make our world a better place. This process begins during the first five years of life.

At birth your child's brain will begin to create a network of wiring based upon his experiences. By the time he is three years of age his brain will have formed about 1,000 trillion connections—twice as many as adults have.

What is not used begins to self prune.

What is not used begins to self prune.

What is not used begins to self prune.

What is not used begins to self prune.

What is not used begins to self prune.

One of the longest-running and best-known studies of preschool found that children who attended the High/Scope Perry Preschool Project in Ypsilanti, MI, four decades ago continue to be more law-abiding, earn higher incomes, and have more stable home lives than similar adults who were not enrolled in the



program. Because of such positive results, experts agree that investments in high-quality early childhood education make financial sense.

Economic analyses show that such programs have stronger and longer-lasting effects than alternative options such as remediation, class size reductions, and programs that start later in life. In addition, every \$1 invested generates a return to society of anywhere from \$3 to more than \$17 because of reduced special education costs, less grade repetition, higher adult earnings, more tax revenues, reduced crime rates (which produce the greatest savings), and other benefits.

High-quality early childhood programs produce children with better school readiness skills and yield substantial longterm benefits, including higher graduation rates, fewer school dropouts, less need for special education, and less crime.

The most effective preschool programs are center-based and offer a curriculum that is both intellectually rich and broad enough to meet children's social and emotional development. You hold the keys to make a difference in our world. Research has proven that quality interactions and developmentally appropriate experiences and a language rich environment during the first five years of life make a difference in the future of our world.

